💎 PEREGIAN BLUE

set up guide

Your listing represents you and your business. Your images, profile write up and service description will help show customers your point of difference and why they should book a service with you.

Before you start your listing set up please have the following details ready

1. LOCATION

Provide details of your business name, location, hours and other operating information

2. SERVICES

A list of all your services including price and description

3. DETAILS

Write up about your business (about you, what makes your business stand out)| Qualifications | Association memberships

4. CREDIT/DEBIT CARD DETAILS

We will require a credit or debit card to set up your secure payment system

IMAGES

Landscape images for your image gallery (up to 4 images) and your Logo. We uphold a standard of imaging for the marketplace to ensure your listing looks the best it can be. Images should not contain words or logos. Images of yourself or staff should be of a profession nature. If you need assistance with an image, please contact us and we can assist you to find a suitable image.

You can find free stock images at:

https://unsplash.com/ | www.pexels.com | https://pixabay.com/



example listing

If you require assistance to finalise your set up then please <u>BOOK IN A TIME</u> with our support team! Email: bookings@peregianblue.com | Website: peregianblue.com

'about us' tips

What makes your business stand out? Here are a few tips to help show your potential customers what you offer:

APPROACHABLE

Be warm, approachable, energetic and interesting in your introduction.

BENEFICIAL

"What's in it for me?" (WIIFM) question. Let them know your benefits, how will you help and the value you deliver.

WHY

Why did you decide to be become a practitioner? Why are you passionate about your chosen therapies/s

UNIQUE

Is there anything unique or specialised about you or your business? Support a cause, involved in a project or write a blog?

ABOUT US (Example)

Noosa Wellness Studio offers you a professional massage therapy service as well as Ashtanga Yoga training for those who need that extra little bit of motivation and guidance.

With qualifications in Sports and Remedial Massage from the Melbourne Institute of Massage Therapy (MIMT) and Personal Training from the McKinnon Institute of Health & Fitness, you will have peace of mind knowing that you are being looked after by a well-trained and accredited professional.

Noosa Wellness Studio strives to help you achieve better health and wellbeing!

In 2021, to quote Sunshine Coast Daily, "James is a compassionate, skilled practitioner and relaxing divergent who is passionate about the power of Therapy". James found the time and space in his life to pursue his long-time interest in helping people learn through the magic and beauty of Therapy. Feeling discouraged after various prognoses from doctors and finding that Western medicine alone was unsuccessful in treating his ongoing health concerns, James was prompted to turn towards his selfless nature and fully engage in giving to the community. As a Qualified Therapist specialised in offering adaptive and innovative ways to engage the individual, online or in-person, James sessions are accessible to all young and old who are willing to open their mind to the new medium of creativity and transformation

Individuals require a 15 minute, one on one consultation before attending a 'general' session. This is in the best interest of allowing that individual to feel prepared and if an online session what to have handy.



SERVICE SET UP GUIDE



NOTE:

CORPORATE PARTNERS

Once your listing is completed on peregianblue.com, you will automatically gain access to millions of new potential customers from our corporate partners; Woolworths Healthylife, NRMA, Westpac, Perkbox, St George and Bank of Melbourne. If you would like to opt out from Corporate Partner listings please email us at bookings@peregianblue.com

When adding a service name please always use the service name and type.

CORRECT Deep Tissue Massage Acupuncture – Initial Sess Deep Tissue Massage (Stu	x sion X	O Massage Initial Session or Acupuncture Student Massage
	Add New Se	rvice
Name of service	Mobile Is your service in	Click here to add more details house, online or mobile
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Description B <i>I</i> U B 14 A Description What are the benefits during the service will to make an informed your service instantly.	and what to expect l assist the customer choice and book	Image upload () Lupload new image or drag and drop a new image here. Remove image Upload an image suited to the service
How long is the service Duration 0 hrs ~	0 mins 🗸	Disregard these options at this stage Hide price Display as sale price Price S 0 Price of the service
Hide advanced settings Multiple sessions () Yes Invisible Online Booking type () Instant booking	∾ Choose 'yes' if the s	ervice is for multiple sessions or pass (see next page)

Choose and 'Instant Booking' or 'Booking Request'

Instant booking allows customers to book and receive an instant email confirmation. *Booking Request* will require you to accept or decline the booking via an email request. Once accepted, a confirmation email will be sent to the customer, if declined the customer will be notified via email and promoted to request another time and/or date

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Hide advanced settings			
Multiple sessions 🕄 🗸 Yes 🔵 No		Add an expiry (time is form date of first booking time/d	
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Jemma, James, Grace 💌		Please select	
Assigned staff - Sunrise Beach	+ New staff		
Kiera, Alex 💌			
Staff names not visible to customers			
Number of staff required for this service			
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	GENE	RAL STAFF & RESOU	RCES AVAILABIL	ITY BOOKING PREFERENCES
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9:30am							
10am							
0:30am							

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		GENERAL	STAFF & RESOURCES	A۱	AILABILITY	BOOKING PREFERENCES	
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service	Require Check-in ? 🕤 🔵 Yes	🕑 No					

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profile

Image 3

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osa Wellness Studio	Website Url
	http://
ease note: All awards, qualifications d memberships listed will require nfirmation of proof by Peregian Blue	Qualifications Qualifications
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vards	No
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No	✓ None selected ▼
Click to assign your busi	siness into appropriate categories
IMAGES & DESCRIPTION	iness into appropriate categories
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	iness into appropriate categories

If you require assistance to finalise your set up then please **book in a time** with our support team!

Image 4

1. Upload new image

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